

## Vikki S. Katz

Rutgers, The State University of New Jersey  
School of Communication and Information  
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### Employment

- 2009 - **Rutgers University – New Brunswick**  
Assistant Professor of Communication  
School of Communication and Information  
  
Faculty Associate, Rutgers Center for Communication & Health Issues
- 2007-2009 **Postdoctoral Research Associate**  
Metamorphosis Project  
Annenberg School for Communication, University of Southern California

### Education

- 2007 **Ph.D. in Communication, University of Southern California**  
Dissertation: *How Children Translate Their Immigrant Families' Social Networks into Community Connections*  
Committee: Sandra Ball-Rokeach (chair), Michael Cody, Margaret McLaughlin, Robert Rueda (USC School of Education)
- 2005 **M.A. in Communication, University of Southern California**  
Thesis: *Health and Childcare Decision-making in a New Immigrant Community*  
Thesis & Qualifying Exams Committee: Sandra Ball-Rokeach (chair), Sarah Banet-Weiser, Michael Cody, Lourdes Baezconde-Garbanati (USC Public Health), Roger Waldinger (UCLA Sociology)
- 2002 **B.A. in Communication and Education, University of California-Los Angeles**  
Cum Laude & College Honors

### Awards, Fellowships & Grants

- 2010 *Rutgers University Research Council.* “Brokering Community: How Children of Immigrants in New Brunswick Connect their Parents to the Community.” PI. (\$4,000).
- 2008 *California Endowment.* “A Communication Infrastructure Approach to Community Health.” Co-Investigator. (\$770,000).

- 2007 *University of Southern California Immigration and Integration Initiative.* “Inter-group Interactions in South Los Angeles.” Co-Investigator. (\$35,000).
- 2007 *American Association of University Women.* Dissertation Fellowship. (\$20,000 – ultimately declined to accept postdoctoral fellowship).
- 2006 *Urban Initiative.* Dissertation Fellowship. (\$10,000).
- 2006 *Annenberg Fellows.* Research Grant. (\$2,000).
- 2005 *Oxford University Internet Institute.* Summer Doctoral Fellowship Program.
- 2002 – 2007 *Annenberg Foundation.* Doctoral Fellowship.
- 2002 *Phi Beta Kappa.* University of California - Los Angeles.

## **Publications**

### **Books**

- Katz, V. S. (2011). *Children being seen and heard: How youth contribute to their migrant families' adaptation.* Barcelona: Aresta Publications.
- Katz, V.S. (2011). *Migración y familia: El papel de los hijos y las hijas en la adaptación de las familias inmigrantes* (J. Torrubia, Trans.). Barcelona: Open University Press.
- Matsaganis, M., Katz, V.S. & Ball-Rokeach, S.J. (2011). *Understanding ethnic media: Producers, consumers and societies.* Thousand Oaks, CA: Sage Publications.

### **Book in Preparation**

- Katz, V.S. *How children broker their immigrant families' integration into American life* (tentative title). Rutgers University Press.

### **Journal Articles (refereed)**

- Katz, V.S. (2010). How children use media to connect their families to the community: The case of Latinos in Los Angeles. *Journal of Children and Media* 4(3), 298-315.
- Wilkin, H.A., Katz, V.S., & Ball-Rokeach, S.J. (2009). The role of family interaction in new immigrant Latinos' civic engagement. *Journal of Communication* 59(2), 387-406.
- Giles, H., Katz, V.S. & Lambert, P. (2006). Language attitudes and the role of community infrastructure: A communication ecology model. *Moderna Språk* C(1), 38-54.

### **Research Briefs**

- Katz, V.S. & Ball-Rokeach, S.J. (2008). *Storytelling strategies for reaching your target community.* Available at: [www.metamorph.org/our\\_research\\_findings](http://www.metamorph.org/our_research_findings)

- Katz, V.S. & Ball-Rokeach, S.J. (2008). *How a belonging community nurtures families and children*. Available at: [www.metamorph.org/our\\_research\\_findings](http://www.metamorph.org/our_research_findings)
- Moran, M., Katz, V.S., & Ball-Rokeach, S.J. (2008). *How health literacy affects communities*. Available at: [www.metamorph.org/our\\_research\\_findings](http://www.metamorph.org/our_research_findings)

### **Articles in Submission**

Wilkin, H.A., Katz, V.S., Hether, H.J. & Ball-Rokeach, S.J. (2011). Community and family support for obesity prevention behaviors among African Americans and Latinos. Resubmitted for publication.

Katz, V.S., Ang, A. & Suro, R. (Under Review). How a communication ecology approach improves our understanding of Latino health behaviors.

### **Articles in Preparation**

Katz, V.S. Immigrant parents and children in the American health care system: A view from Los Angeles. In preparation for *Howard Journal of Communication*.

Katz, V. S. Understanding parental engagement in urban schools as a community-based phenomenon. In preparation for *Communication Education*.

Katz, V.S., Gomez, S. & Booth, K. Media connections, surveillance, and negotiation among immigrant parents and their adolescent children. In preparation for *Journal of Children and Media*.

Katz, V.S. & Matsaganis, M.D. Opportunity or threat? Ethnic media, broadband, and advancing the public interest. In preparation for *Journal of Information Policy*.

Matsaganis, M.D. & Katz, V.S. Professional challenges for ethnic media journalists. In preparation for *Journalism*.

### **Conference Presentations**

Katz, V.S. & Matsaganis, M.D. (2011, Jul.). *Ethnic media and social integration of new immigrants in cities: A multilevel approach*. To be presented at the International Association of Media and Communication Researchers Annual Conference (Istanbul, Turkey).

Matsaganis, M.D. & Katz, V.S. (2011, Jul.). *Professional challenges for ethnic media journalists*. To be presented at the International Association of Media and Communication Researchers Annual Conference (Istanbul, Turkey).

Katz, V.S. (2011, May). *How children of immigrants contribute to family health and community wellness in urban neighborhoods*. Presented to the International Communication Association Annual Conference (Boston, MA).

- Katz, V.S., Gomez, S. & Booth, K. (2011, May). *Multiple configurations: Exploring Latina/o adolescents' mediated lives*. Presentation at the Rutgers University Multiple Childhoods, Multidisciplinary Perspectives Conference (Camden, NJ).
- Katz, V.S. & Matsaganis, M. (2011, May). *Broadband internet and ethnic media: Opportunity or threat?* Presentation at the Ford Foundation Digital Diversity Experts Workshop (New York, NY).
- Katz, V.S. (2010, Nov.). *How children's brokering affects community wellness in immigrant communities*. Presented to the National Communication Association Annual Conference (San Francisco, CA).
- Katz, V.S., Ang, A. & Suro, S. (2010, Aug.). *An ecological approach to understanding U.S. Latinos' health communication behaviors, access, and outcomes*. Presented to the American Sociological Association Annual Conference (Atlanta, GA).
- Katz, V.S., Wilkin, H.A. & Hether, H.J. (2010, Aug). *Family communication and healthy lifestyle choices: An exploration of family talk among Latinos and African Americans*. Presented to the American Sociological Association Annual Conference (Atlanta, GA).
- Katz, V.S., Wilkin, H. & Hether, H.J. (2010, Jun.). *Does family communication affect healthy lifestyle choices?: An exploration of family talk among Latinos and African Americans*. Paper presented to the International Communication Association Annual Conference (Singapore).
- Katz, V.S., Wilkin, H. & Hether, H.J. (2010, Apr.). *Does family communication affect healthy lifestyle choices?: An exploration of family talk among Latinos and African Americans*. Paper presented to the Kentucky Conference on Health Communication (Lexington, KY).
- Katz, V.S. (2009, Nov.). *Children as mediators, and lessons for addressing the digital divide*. Presentation to the National Communication Association Annual Conference (Chicago, IL).
- Katz, V.S. (2009, May). *How children mediate connections between home and community: The case of Latinos in South Los Angeles*. Top 3 Faculty Paper presented to the International Communication Association Annual Conference (Chicago, IL).
- Katz, V.S. (2009, May). *Publicly and privately constituting community: A theoretical approach to understanding urban community development*. Presented to the International Communication Association Annual Conference (Chicago, IL).
- Katz, V.S. (2008, Jun.) *How Latino adolescents mediate media and community ties for their families*. Presented to the Migration and Childhood Conference (Philadelphia, PA).
- Katz, V. S. (2008, May). *An active education: A multi-level analysis of parental engagement among African Americans and Latinos*. Presented at the International Communication Association Annual Conference (Montreal, Canada).
- Katz, V. S. & González, C. (2008, May). *Framing the classroom debate: Bilingual education coverage in California's largest newspapers*. Presented at the International Communication Association Annual Conference (Montreal, Canada).

- Wilkin, H., Katz, V. S. & Ball-Rokeach, S. (2008, May). *The role of family interaction in new immigrant Latinos' civic engagement*. Presented at the International Communication Association Annual Conference (Montreal, Canada).
- Katz, V. S. (2007, Nov.). *Personal technologies for communal purpose: A study of adolescent Latinos and new communication technologies*. Presented at the National Communication Association Annual Convention (Chicago, IL).
- Katz, V. S. & Matsaganis, M. (2007, Oct.). *Ethnic media and the immigration generation question: Issues of sustainability in the second and third generations*. Presented at the Emancipating Ethnic Media Enclosures Conference at Simon Frasier University (Vancouver, Canada).
- Katz, V. S. & Matsaganis, M. (2007, Apr.). "Geo-Ethnicity" as a tool for understanding diversity in local media & culture. Accepted at the *OurMedia-NuestrosMedios VI* International Conference. (Sydney, Australia).
- Katz, V. S. & Matsaganis, M. (2007, Apr.). *A communication ecology approach to theory and method in understanding community media*. Accepted at the *OurMedia-NuestrosMedios VI* International Conference. (Sydney, Australia).
- Katz, V. S. & Matsaganis, M. (2007, Feb.). *A communication ecology approach to understanding community media, place, and ethnicity in context*. Presented at the AEJMC Midwinter Conference (Reno, NV).
- Katz, V. S., Lambert, P. & Penn, R. (2006, Jul.). *Ethnic media beyond the immigrant generation?: Linking media choices and cultural outcomes in Indian and Pakistani children of international migrants*. Accepted to the International Sociology Association Convention (Durban, South Africa).
- Katz, V. S. (2006, Jul.). *Reconsidering the passive child in the immigration literature: Investigating children's active contributions to their new immigrant families' settlement*. Accepted to the International Sociology Association Convention (Durban, South Africa).
- Katz, V. S. (2006, Jun.). *The immigrant family's local networks: Children's mediated contributions to their families' settlement in Los Angeles*. Presented at the International Communication Association Annual Conference (Dresden, Germany).
- Katz, V. S. (2005, Nov.). *Communicating care: A communication infrastructure approach to health and child care choices of new immigrants in Los Angeles*. Presented at the National Communication Association Annual Convention (Boston, MA).
- Katz, V. S. (2005, Nov.). *Communicating culture: Investigating transmission of culture to Indian and Pakistani children of international migrants*. Presented at the National Communication Association Annual Convention (Boston, MA).
- Katz, V. S. (2005, Jul.). *A child's proper place: Understanding the communicative and mediated contributions of immigrant children to family outcomes*. Presented at the Oxford Internet Institute Summer Doctoral Program (Beijing, China).
- Katz, V. S. (2005, May). *Ethnic media beyond the immigrant generation? Consumption, production, and suggestions for future inquiry*. Presented at the International Communication Association Annual Conference (New York, NY).

- Katz, V. S. (2004, Nov.). *Looking back at nation formation and toward future citizenry: California news content and public debate over bilingual education*. Presented at the National Communication Association Annual Convention (Chicago, IL).
- Matsaganis, M. & Katz, V. S. (2004, Nov.). *Piecing the puzzle together: A communication infrastructure perspective on the South Gate recall election*. Presented at the National Communication Association Annual Convention (Chicago, IL).
- Katz, V. S. & Matsaganis, M. (2004, May). *Storytelling for change: Mobilizing new immigrants for civic action*. Presented at the International Communication Association Annual Conference (New Orleans, LA).
- Katz, V. S. (2004, Mar.). *Gendering cost-benefit analyses of female migration to Los Angeles: Examining the invisibility of women workers*. Paper presented at the UCLA Thinking Gender Conference.
- Katz, V. S. & Matsaganis, M. (2003, Nov.). *Translating media literacy: Techniques for immigrant communities*. Presented at the National Communication Association Annual Convention (Miami, FL).

### **Invited Talks**

- Katz, V.S. (2011, Jul.). *Immigrants, ethnic minorities, and their media: A view from the United States*. Media Studies Department, Ben Gurion University, Israel.
- Katz, V.S. (2011, May). *What children of immigrants can contribute to their family's health literacy*. School of Public Health, Mount Sinai School of Medicine.
- Katz, V.S. (2011, Mar.). *Outside the mainstream: Connecting with disconnected youth*. Masters Program in Library and Information Science, Rutgers University.
- Katz, V.S. (2011, Jan.). *Understanding ethnic media*. Journalism & Media Studies Department, Rutgers University.
- Katz, V.S. (2010, Dec.). *Brokering community: Children's roles in their immigrant families' adaptations*. Center for Race & Ethnicity, Rutgers University.
- Katz, V.S. (2010, Oct.). *Brokering community: Children's roles in their immigrant families' adaptation*. Sociology Department, Rutgers University.
- Katz, V.S. (2010, Feb.). *What children's media brokering can teach us about digital divides and health disparities: A view from an immigrant community*. Annenberg Public Policy Center, University of Pennsylvania.
- Katz, V.S. (2010, Jan.). *How children of immigrants broker language, culture, and technologies to connect their families to the U.S. health care system*. Culture and Communication Department, Drexel University.
- Katz, V.S. (2009, Oct.). *Engaging families in communities: Reflections on "action research" and "engaged scholarship"*. Invitational Masters Students Institute (IMSI), Rutgers University.
- Katz, V.S. (2009, Sept.). *Family and community health: Research on the challenges of urban community life*. School of Communication and Information, Rutgers University.
- Katz, V.S. (2008, Nov.). *How families navigate community, and the consequences for immigrant integration*. Research Colloquium Series, University of Southern California.

Katz, V.S. (2007, Oct.). *Making the connection: What immigrant children do for their families and how it matters*. Migration Studies Symposium, University of California-Los Angeles.

### **Media Engagement**

Lally, R. (2010, Dec 8). *Children lead the way in immigrant families: Researcher studies 'brokering' role a child plays in helping parents adapt to new culture*. Available at: <http://news.rutgers.edu/focus/issue.2010-11-30.1271829901/article.2010-12-07.1387497972>

Chadwick, J. (2010, Oct. 4). *Stretching student perspectives on love and family: New Byrne seminar captures the modern family in all its diversity*. Available at: <http://news.rutgers.edu/focus/issue.2010-09-03.8191106198/article.2010-10-01.9992833524/>.

### **Teaching**

2009 -

#### **Rutgers University**

Communication Research (F2011, Su2011, Sp2011)

Family Communication (F2011, Sp2011, F2010, Sp2010)

Independent Studies (Ph.D. level) (F2010, Sp2010)

Special Topics in Communication (F2010)

Mediated Communication Theory (Sp2010, F2009)

Byrne Freshman Seminar: Communication Dynamics of the Modern Family (F2011, F2010)

2005-2009

#### **University of Southern California**

Intercultural Communication (Sp2009, Sp2007)

Empirical Methods in Communication (Su2008, F2007, Su2007)

Ethnic Media in America (Sp2005)

### **Service to the Discipline**

#### **Professional Society Membership**

- American Sociological Association
- Childhood and Migration Workgroup
- International Communication Association
- International Association of Media and Communication Researchers
- National Communication Association

#### **Manuscript Reviewer**

Chinese Journal of Communication, Communication Theory, Electronic Journal of Communication, International Journal of Communication, International Communication Association (Race and Ethnicity in Communication & Children, Adolescents and Media divisions manuscript reviewer), Journal of Communication, Journal of Children and Media, Journal of Family Communication, Journal of Language and Social Psychology, Sage Publications.

## **Service to the Department and University**

### **University Service**

- *Board member*, Rutgers Citizenship Initiative (2010- )
- *Faculty associate*, Transnational New Brunswick (2010- )
- *Founding member*, Migration Working Group (2010- )
- *Faculty advisor*, Jewish Community Service Organization (2010- )
- *Board Member*, Rutgers University Libraries IMLS project: Libraries Turning Outward Community Engagement Initiative (2009- )
- UCLA College Honors Scholarship Selection Committee (2005- )

### **School & Department Service**

- *Executive Committee*, Masters in Communication and Information Studies (2011- )
- *Member*, Ph.D. Program Awards Committee, School of Communication and Information (2011)
- *Member*, Diversity Committee, School of Communication and Information (2010-2012)
- *Organizer*, Paper development workshop, Invitational Masters Student Institute (2010 & 2011)
- *Member*, Web Committee, School of Communication and Information (2009-2011)

### **Advising**

#### *Advisor*, Qualifying Exams Committee

- Roi Estlein, 2011 (Communication)
- Stefani Gomez, 2012 (Library and Information Science, expected)
- Jacob Sanchez, 2013 (Communication , expected)

#### *Member*, Dissertation Committee

- Erin Christie, 2012 (Communication, expected)
- Roi Estlein, 2012 (Communication, expected)
- Stefani Gomez, 2015 (Library and Information Science, expected)

#### *Advisor*, Teaching Practicum for M.A. in Communication and Information Sciences

- Jessica Castles, 2011
- Cassandra Oliver, 2011
- Lori Pesnell, 2012 (expected)

#### *Advisor*, Research Practicum for M.A. in Communication and Information Sciences

- Cassandra Oliver, 2011

#### *Advisor*, Aresty Undergraduate Research Program

- Kayla Booth, 2011 (Communication & English)
- Tania Guaman, 2013 (Public Health, expected)
- Andres Pulido, 2013 (Business, expected)

#### *Advisor*, Freshman Interest Group Seminar

- Kayla Booth, 2011 (Communication & English)